



Washington County Community College

Calais, Maine

Discover Choices • Create Success

Discover



# THURSDAY

Join us for HR Thursdays beginning in Fall 2019! This is an exciting series of quick lunch-n-learn webinars lead by an exclusive cadre of regional and statewide HR professionals. We will be tapping the robust talent that exists regionally to share best practices and provide technical assistance.

Our first webinar in the tHuRsdAy series will be held on October 10 from 1-2pm featuring Mary LaFontaine, Regional Director— Maine Department of Labor delivering

## Recruitment Strategies: Workplace Culture and its Impact on Recruiting from Underutilized Talent Pools

We are experiencing significant challenges and opportunities in our current labor market. In this webinar, we will discuss ways to create meaningful recruitment and retention strategies specifically around workplace culture and recruiting from talent pools you may not have considered previously. Participants will gain information needed to survive the tight labor market including tangible, and usable, tools and resources.

For more information and to register visit:

<https://www.wccc.me.edu/professional-development/professional-and-organizational-development/hr-thursdays/>

### Future Topics

- Onboarding New Hires: Maximizing Success
- Becoming a Recovery-Friendly Workplace
- Interpreting Criminal Background Reports
- Preparing for Successful Negotiations
- Maintaining Organized and Compliant Files
- Employee Development—Your Investment Matters

Mary Kozicki LaFontaine, Regional Director of the Southern Career-Centers, has over twenty-five years' experience in the private and public sectors. She holds a Bachelor of Arts from the University of Wisconsin-Stevens Point and a Masters in Adult Education from the University of Southern Maine. In addition, she teaches at USM-LAC, is President of the Central Maine Human Resources Association and the Lewiston Auburn Economic Growth Council and serves on several other civic and business association boards. She recently served on the LA Metro Chamber of Commerce Board including one term as chair, as an Auburn City Councilor for two terms, and the Auburn School Committee.

*tHuRsdAy is a series of the Division of Workforce and Professional Development.*

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